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Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See
Instruction 1(b).

FORM 4

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	ROVAL										
OMB Number: 3235-0287											
Estimated average I	ourden										
hours per response:	0.5										

	1. Name and Addres	1 0	Person*	2. Issuer Name and Ticker or Trading Symbol <u>AFFILIATED MANAGERS GROUP INC</u> [	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
I				AMG ]		Director		10% Owner		
	(Last)	ast) (First) (Middle)				Officer (give title below)	x	Other (specify below)		
C/O AFFILIATED MANAGERS GROUP, INC.				3. Date of Earliest Transaction (Month/Day/Year) 07/20/2010		Chairman				
	(Street) PRIDES MA 01965 CROSSING		01965	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	ridual or Joint/Group Form filed by One Form filed by More Person	Report	ing Person		
	(City)	(State)	(Zip)							

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Inst	<i>'</i>	Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	(D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
				Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of		6. Date Exercia Expiration Dat (Month/Day/Ye	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Director Stock Option (Right to Buy)	<b>\$</b> 62.91	07/20/2010		A		3,277		12/31/2013 <sup>(1)</sup>	07/20/2017	Common Stock	3,277	\$62.91	3,277	D	
Stock Units <sup>(2)</sup>	(2)	07/20/2010		A		636		(2)	(2)	Common Stock	636	\$0	1,731	D	

## Explanation of Responses:

1. This option is exercisable in 25% increments on each of December 31, 2010, 2011, 2012 and 2013. The exercisability of this option would be accelerated upon change of control of the Company. 2. Represents stock units granted to the reporting person under the Company's Deferred Compensation Plan. Each stock unit represents a right to receive one share of the Company's common stock or, at the election of the plan administrator, cash with an equivalent value, upon vesting. The stock units vest in four equal annual installments beginning on January 1 of the year following grant.

> /s/ John Kingston, III, Attorney-in-Fact

07/22/2010

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.