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The reader should not assume that the information is accurate and complete.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 13F

FORM 13F COVER PAGE

OMB APPROVAL

OMB Number: 3235-0006  
Expires: Oct 31, 2018  
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Report for the Calendar Year or Quarter Ended: 12-31-2014

Check here if Amendment Amendment Number:  
This Amendment (Check only one.): is a restatement.  
adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: AFFILIATED MANAGERS GROUP, INC.  
Address: 600 Hale Street  
P.O. Box 1000  
Prides Crossing, MA 01965  
Form 13F File Number: 028-04975

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: David M. Billings  
Title: Executive Vice President, General Counsel and Secretary  
Phone: 617-747-3300

Signature, Place, and Date of Signing:

/s/ David M. Billings Prides Crossing, MA 02-13-2015  
[Signature] [City, State] [Date]

Affiliated Managers Group, Inc. ("AMG") is making this 13F information filing as a majority owner of certain affiliated institutional investment management firms that are subject to applicable 13F filing requirements. AMG expressly disclaims beneficial ownership of all reported securities. AMG does not exercise voting or investment power over any reported security. Each AMG affiliate exercises such power independently of AMG and each other.

Report Type (Check only one.):

- 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)
- X 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)
- 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

List of Other Managers Reporting for this Manager:

[If there are no entries in this list, omit this section.]

Form 13F  
File Name  
Number

028-11395 AMG Funds LLC  
028-12347 Aston Asset Management, LLC  
028-05835 CHICAGO EQUITY PARTNERS LLC  
028-05582 FIRST QUADRANT L P/CA  
028-11858 Foyston, Gordon, & Payne Inc  
028-01185 FRONTIER CAPITAL MANAGEMENT CO LLC  
028-04145 GANNETT WELSH & KOTLER  
028-10957 Genesis Asset Managers, LLP  
028-10955 Genesis Investment Management, LLP  
028-04434 HARDING LOEVNER LP  
028-04534 HARTWELL J M LIMITED PARTNERSHIP  
028-04884 RENAISSANCE GROUP LLC  
028-11487 River Road Asset Management, LLC  
028-03489 SOUTHERNSUN ASSET MANAGEMENT, LLC  
028-05015 SYSTEMATIC FINANCIAL MANAGEMENT LP  
028-11289 THIRD AVENUE MANAGEMENT LLC  
028-11092 TimesSquare Capital Management, LLC  
028-10163 TRILOGY GLOBAL ADVISORS LP  
028-01222 TWEEDY BROWNE CO LLC//  
028-10942 Veritable, L.P.  
028-14794 Veritas Asset Management LLP  
028-00262 WELCH & FORBES LLC  
028-03760 YACKTMAN ASSET MANAGEMENT LP

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